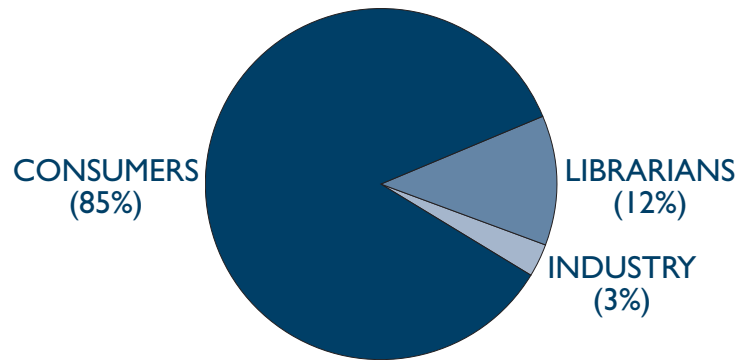


We support your titles, we need your support

Who We Reach



How We Reach Them

website • email • social media • podcast • print



Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



The Children's Book Review
Growing Readers™



By the Numbers

130,000
website

105,000
email

50,000
social media

35,000
podcast

15,000
print

335,000
listeners



2022

Magazine Editorial Calendar & Closing Dates

December 2021/January 2022

The Year in Audiobooks 2021

Best Audiobooks of the Year

Space: September 27, 2021

Materials: **October 4, 2021**

February/March 2022

Black History Month

Space: November 22, 2021

Materials: **December 1, 2021**

April/May 2022

Audiobooks for Kids & Teens

SYNC Teen Summer Listening

Space: January 24, 2022

Materials: **January 31, 2022**

June/July 2022

Golden Voices

June is Audiobook Month

2021 Audie® Awards

Space: March 28, 2022

Materials: **April 4, 2022**

August/September 2022

Summer Listening

Focus on Indie Titles & Publishers

Space: May 26, 2022

Materials: **June 1, 2022**

October/November 2022

Fall Listening

Mystery & Suspense Audiobooks

Space: July 24, 2022

Materials: **August 1, 2022**

December 2022/January 2023

The Year in Audiobooks 2022

Best Audiobooks of the Year

Space: September 26, 2022

Materials: **October 3, 2022**

February/March 2023

Black History Month

Space: November 21, 2022

Materials: **December 1, 2022**

Let Us Design a Custom Exposure Package for You!

Email: michele@audiofilemagazine.com

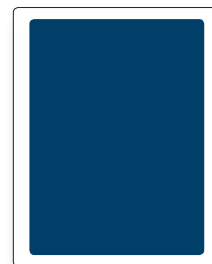
PRINT MAGAZINE

Ad Rates (bi-monthly issues)

	1 X	3 X	6 X
 FULL PAGE	\$3,250	\$3,050	\$2,900
 (inside front) COVER 2	\$4,100	\$3,750	\$3,250
 (inside back) COVER 3	\$4,100	\$3,750	\$3,250
 (back) COVER 4	\$4,400	\$4,200	\$3,700
 2/3 VERTICAL	\$2,600	\$2,400	\$2,200
 1/2 HORIZONTAL	\$2,200	\$2,100	\$1,900
 SQUARE	\$1,800	\$1,700	\$1,650
INDIE TITLE SHOWCASE	\$550	\$525	\$500



FULL PAGE W/ BLEED
8.375" x 10.875"
(add .125" for bleed)



FULL PAGE NO BLEED
7.25" x 9.9375"

Print Magazine File Requirements

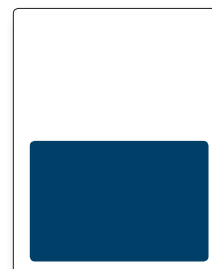
- PDF, 300 dpi

Delivery

- [Print Materials Submission Form](#)



2/3 VERTICAL
4.75" x 9.9375"



1/2 HORIZONTAL
7.25" x 4.875"



1/3 SQUARE
4.75" x 4.875"

OTHER OPPORTUNITIES

Premier Publisher

LOGO LISTINGS WITH ONLINE REVIEWS,
EXPANDED RECORD IN TALENT &
INDUSTRY GUIDE, & FULL REVIEW LICENSE

1 X

\$1,000

Podcast Sponsorship (monthly)

DISTRIBUTED ON APPLE, GOOGLE, AND WHEREVER
PODCASTS ARE FOUND

\$1,500

SYNC Summer Program (annual)

- TWO TITLES PLUS SYNC PAGE BANNER

\$850

- TWO TITLES PLUS SYNC PAGE BANNER AND SYNC ENEWS BANNER

\$1,250



Sponsored Webinar

MODERATED WEBINAR WITH NARRATORS OF SPONSOR TITLES
(BASED ON AN AGREED THEME)

\$1,000

E-News 1, E-News 2 & E-News 3

71,000 contacts 25% open rate

	1 X	3 X	6 X	12 X
PKG: TOP BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
HORIZONTAL BANNER	\$650	\$525	\$475	\$425
OVERHEAD BANNER	\$1,000	\$800	\$600	\$500

Run dates E-Newsletter 1: Jan 12, Feb 9, Mar 9, Apr 6, May 4, Jun 8, Jul 6, Aug 3, Sep 7, Oct 5, Nov 2, Dec 7
 Run dates E-Newsletter 2: Jan 19, Feb 16, Mar 16, Apr 13, May 11, Jun 15, Jul 13, Aug 10, Sep 14, Oct 12, Nov 9, Dec 14
 Run dates E-Newsletter 3: Jan 26, Feb 23, Mar 23, Apr 20, May 18, Jun 22, Jul 20, Aug 17, Sep 21, Oct 19, Nov 16, Dec 21

Real Time Reviews

3,000 library and industry professionals 25% open rate

	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
HORIZONTAL BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

SYNC E-Newsletters

34,000 contacts 30% open rate

	1 X
HORIZONTAL BANNER	\$650

Run dates for SYNC E-Newsletters: Jan 11; March 15; Oct 11

AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HORIZONTAL BANNER (Homepage & Review Pages)	\$1,000	\$900	\$750	\$600
VERTICAL BANNER (Talent & Industry Guide)	\$400	\$300	\$250	\$200

Web Closing Dates

20th of each month prior to posting

E-news Materials Due

ALL E-News Materials: 10 days prior to run date
 Real Time Reviews: 10 days prior to run date
 SYNC: January 4, March 1, October 4



HOMEPAGE BANNER

728 X 180



REVIEW PAGE / E-NEWS BANNER

600 X 150



VERTICAL
SIDE COLUMN

260 x 300



4 JACKET ARRAY

Hi Res Square minimum: 300 X 300

File Requirements

- 72 dpi, RGB color
- jpg or gif format; animated gif; ok w/ minimum 5-second delay

Delivery

- [Website Materials Submission Form](#)
- [E-News Materials Submission Form](#)

Sponsored Email

choice of Consumer or librarian focused lists
6 designs offered

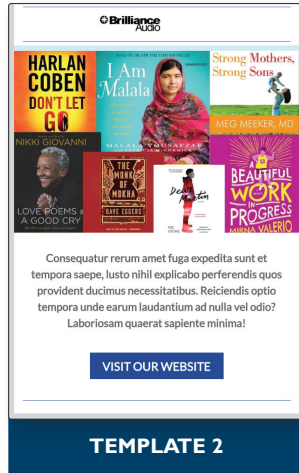
	1 X	3 X	6 X
SOLE SPONSOR	\$1,800	\$1,600	\$1,400

SINGLE IMAGE / EVENT



TEMPLATE 1

HERO IMAGE, TEXT & CALL TO ACTION



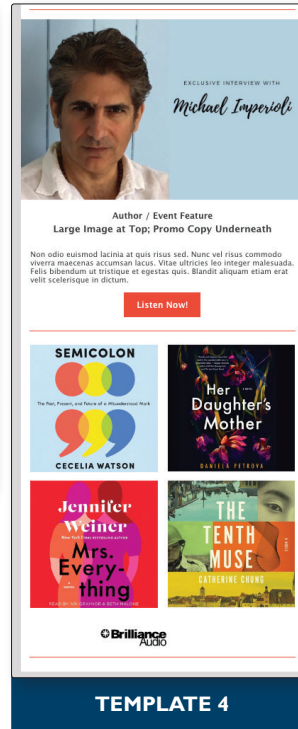
TEMPLATE 2

SINGLE TITLE SHOWCASE



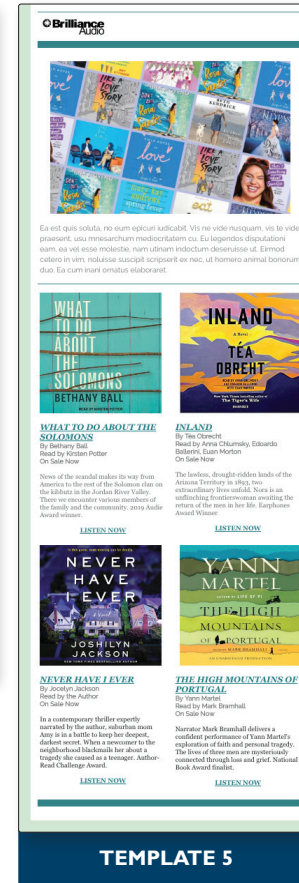
TEMPLATE 3

AUTHOR / EVENT FEATURE WITH 4-TITLE ARRAY



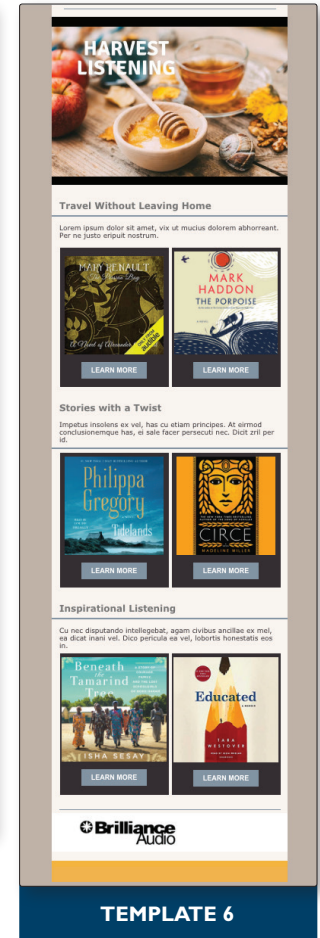
TEMPLATE 4

HERO IMAGE & JACKET ARRAY



TEMPLATE 5

THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



TEMPLATE 6

Additional Details

- Template designs #5 & #6 can feature 4 or 6 titles
- Asset check lists and detailed specification for each design at audiofilemagazine.com/ad-resources
- 72 dpi (minimum), RGB color
- jpg, gif, png formats accepted

Delivery

- Submission form at audiofilemagazine.com/ad-resources