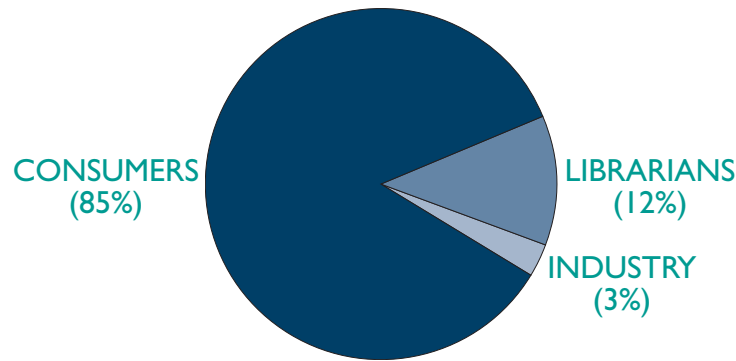


We support your titles, we need your support

Who We Reach



How We Reach Them

website • email • social media • podcast • print



Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



The Children's Book Review
Growing Readers™



By the Numbers

130,000
website

105,000
email

50,000
social media

35,000
podcast

15,000
print

335,000
listeners



2023

Magazine Editorial Calendar & Closing Dates

December 2022/January 2023

Best Audiobooks of 2022

Space: September 26, 2022

Materials: **October 3, 2022**

February/March 2023

Black History Month

Space: November 21, 2022

Materials: **December 1, 2022**

April/May 2023

Audiobooks for Kids & Teens

SYNC Teen Summer Listening

Space: January 23, 2023

Materials: **January 30, 2023**

June/July 2023

Golden Voices

June is Audiobook Month

Space: March 27, 2023

Materials: **April 3, 2023**

August/September 2023

Summer Listening

Focus on Indie Titles & Publishers

Space: May 30, 2023

Materials: **June 5, 2023**

October/November 2023

Fall Listening

Mystery & Suspense Audiobooks

Space: July 24, 2023

Materials: **July 31, 2023**

December 2023/January 2024

Best Audiobooks of 2023

Space: September 25, 2023

Materials: **October 2, 2023**

February/March 2024

Black History Month

Space: November 27, 2023

Materials: **December 4, 2023**

Let Us Design a Custom Exposure Package for You!

Email: michele@audiofilemagazine.com

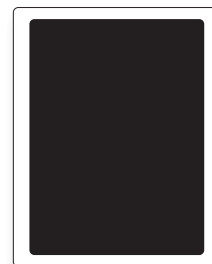
PRINT MAGAZINE

Ad Rates (bi-monthly issues)

	1 X	3 X	6 X
 FULL PAGE	\$3,250	\$3,050	\$2,900
 (inside front) COVER 2	\$4,100	\$3,750	\$3,250
 (inside back) COVER 3	\$4,100	\$3,750	\$3,250
 (back) COVER 4	\$4,400	\$4,200	\$3,700
 2/3 VERTICAL	\$2,600	\$2,400	\$2,200
 1/2 HORIZONTAL	\$2,200	\$2,100	\$1,900
 SQUARE	\$1,800	\$1,700	\$1,650
INDIE TITLE SHOWCASE	\$550	\$525	\$500



FULL PAGE W/ BLEED
8.375" x 10.875"
(add .125" for bleed)



FULL PAGE NO BLEED
7.25" x 9.9375"

Print Magazine File Requirements

- PDF, 300 dpi

Delivery

- [Print Materials Submission Form](#)



2/3 VERTICAL
4.75" x 9.9375"



1/2 HORIZONTAL
7.25" x 4.875"



1/3 SQUARE
4.75" x 4.875"

OTHER OPPORTUNITIES

Premier Publisher

LOGO LISTINGS WITH ONLINE REVIEWS,
EXPANDED RECORD IN TALENT &
INDUSTRY GUIDE, & FULL REVIEW LICENSE

1 X

\$1,000

Podcast Sponsorship (monthly)

DISTRIBUTED ON APPLE, GOOGLE, AND WHEREVER
PODCASTS ARE FOUND

\$1,600

SYNC Summer Program (annual)

TWO TITLES PLUS SYNC HOMEPAGE BANNER

\$900

TWO TITLES PLUS SYNC HOMEPAGE BANNER AND E-NEWS BANNER

\$1,300

Sponsored Webinars

NEW! MULTIPLE SPONSOR WEBINAR WITH FEATURED TITLE

\$500 EACH

MODERATED WEBINAR WITH NARRATORS OF SPONSOR TITLES
(BASED ON AN AGREED THEME)

\$1,000

E-News 1, E-News 2 & E-News 3

77,000 contacts 30% open rate

	1 X	3 X	6 X	12 X
PKG: TOP BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
HORIZONTAL BANNER	\$650	\$525	\$475	\$425
OVERHEAD BANNER	\$1,000	\$800	\$600	\$500

Run dates E-Newsletter 1: Jan 11, Feb 8, Mar 8, Apr 5, May 10, Jun 7, Jul 5, Aug 9, Sep 6, Oct 4, Nov 1, Dec 6
 Run dates E-Newsletter 2: Jan 18, Feb 15, Mar 15, Apr 12, May 17, Jun 15, Jul 12, Aug 16, Sep 13, Oct 11, Nov 8, Dec 13
 Run dates E-Newsletter 3: Jan 25, Feb 22, Mar 22, Apr 19, May 24, Jun 22, Jul 19, Aug 23, Sep 20, Oct 18, Nov 15, Dec 20

Real Time Reviews

3,000 library and industry professionals 35% open rate

	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
HORIZONTAL BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

SYNC E-Newsletters

32,000 contacts 35% open rate

	1 X
HORIZONTAL BANNER	\$650

Run dates for SYNC E-Newsletters: Jan 10; March 14; Oct 10

AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HORIZONTAL BANNER (Homepage & Review Pages)	\$1,000	\$900	\$750	\$600
VERTICAL BANNER (Talent & Industry Guide)	\$400	\$300	\$250	\$200

NEW! FEATURED ARTICLE SPONSORSHIP
 BY EVERGREEN ADVERTISING (permanent link to article) \$500

Web Closing Dates

20th of each month prior to posting

E-news Materials Due

ALL E-News Materials: 10 days prior to run date
 Real Time Reviews: 10 days prior to run date
 SYNC: January 2, March 6, October 2



HOMEPAGE BANNER

728 X 180



REVIEW PAGE / E-NEWS BANNER

600 X 150



NEW!
**FEATURED
 ARTICLE SPONSORSHIP**

308 X 616



4 JACKET ARRAY

Hi Res Square minimum: 300 X 300



**VERTICAL
 SIDE COLUMN**

260 x 300

File Requirements

- 72 dpi, RGB color
- jpg or gif format; animated gif; ok w/ minimum 5-second delay

Delivery

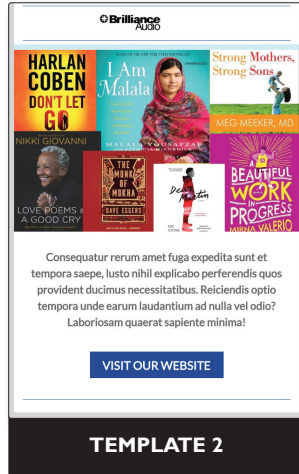
- [Website Materials Submission Form](#)
- [E-News Materials Submission Form](#)

SINGLE IMAGE / EVENT



TEMPLATE 1

HERO IMAGE, TEXT & CALL TO ACTION



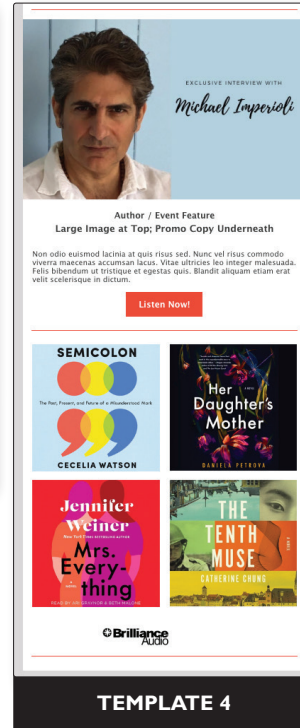
TEMPLATE 2

SINGLE TITLE SHOWCASE



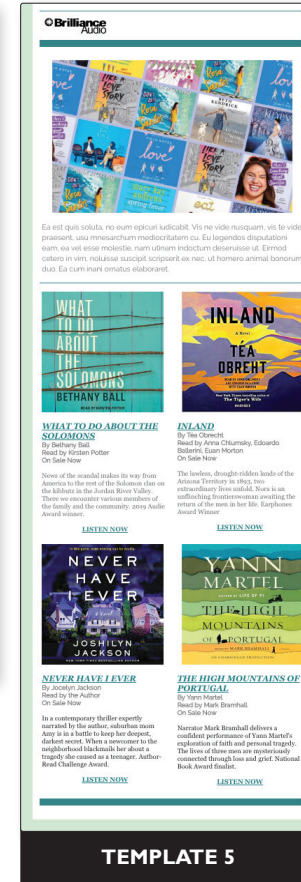
TEMPLATE 3

AUTHOR / EVENT FEATURE WITH 4-TITLE ARRAY



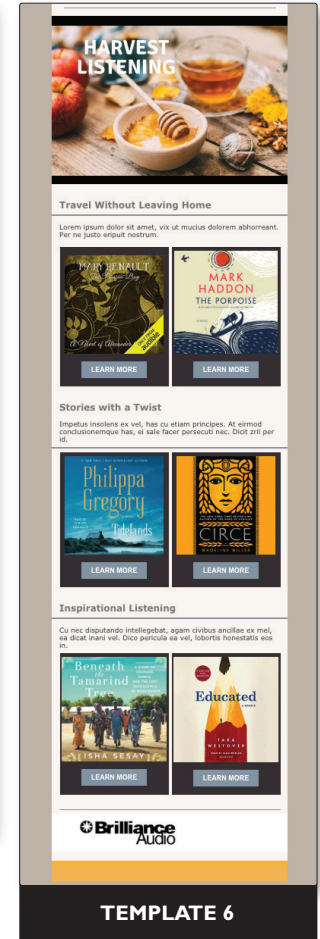
TEMPLATE 4

HERO IMAGE & JACKET ARRAY



TEMPLATE 5

THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



TEMPLATE 6

Sponsored Email

choice of Consumer or librarian focused lists
6 designs offered

	1 X	3 X	6 X
SOLE SPONSOR	\$2,000	\$1,800	\$1,600

Additional Details

- Template designs #5 & #6 can feature 4 or 6 titles
- Asset check lists, submission forms, and detailed specification for each design audiofilemagazine.com/ad-resources
- 72 dpi (minimum), RGB color
- jpg, gif, png formats accepted
- Custom colors can be applied

Template Selection and Delivery

- [Sponsored Email: Template 1 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 2 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 3 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 4 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 5 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 6 \(jotform.com\)](mailto:jotform.com)