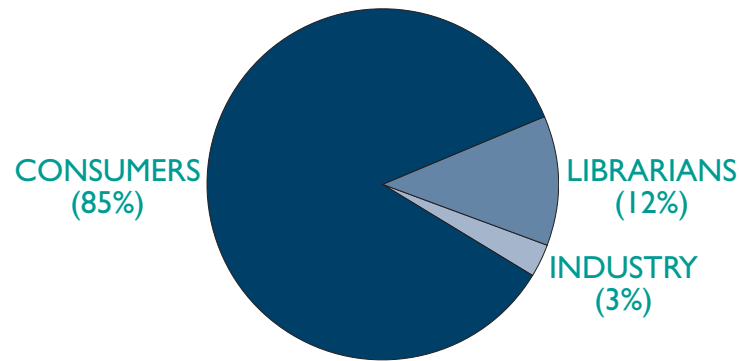


## We support your titles, we need your support

### Who We Reach



### How We Reach Them

website • email • social media • podcast • print



### Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



The Children's Book Review  
Growing Readers™



By the Numbers

130,000 website

105,000 email

50,000 social media

35,000 podcast

15,000 print

335,000 listeners



2023

## Magazine Editorial Calendar & Closing Dates

### December 2022/January 2023

*Best Audiobooks of 2022*

Space: September 26, 2022

Materials: **October 3, 2022**

### February/March 2023

*Black History Month*

Space: November 21, 2022

Materials: **December 1, 2022**

### April/May 2023

*Audiobooks for Kids & Teens*

*SYNC Teen Summer Listening*

Space: January 23, 2023

Materials: **January 30, 2023**

### June/July 2023

*Golden Voices*

*June is Audiobook Month*

Space: March 27, 2023

Materials: **April 3, 2023**

### August/September 2023

*Summer Listening*

*Focus on Indie Titles & Publishers*

Space: May 30, 2023

Materials: **June 5, 2023**

### October/November 2023

*Fall Listening*

*Mystery & Suspense Audiobooks*

Space: July 24, 2023

Materials: **July 31, 2023**

### December 2023/January 2024

*Best Audiobooks of 2023*

Space: September 25, 2023

Materials: **October 2, 2023**

### February/March 2024

*Black History Month*

Space: November 27, 2023

Materials: **December 4, 2023**

**Let Us Design a Custom Exposure Package for You!**

Email: [michele@audiofilemagazine.com](mailto:michele@audiofilemagazine.com)

## INDEPENDENT PUBLISHERS & AUTHORS TITLE SHOWCASE

Present your audiobook to AudioFile readership with a 2 issue **PRINT** & 4 month **WEB** display package. Includes feature in **RealTimeReviews** newsletter.

### Showcase

- ONE TITLE	\$550
- THREE TITLES	\$525
- SIX TITLES	\$500

(SAMPLE)  
Print display  
(SAMPLE)  
Web site display  
(SAMPLE)  
Newsletter display

#### Submission materials

- SQUARE Hi-Res jacket image (as large as possible, 300dpi) .jpg format
- Audiobook title, Author, Narrator, Publisher, Release date
- Format (i.e. digital download)
- 50 words of copy [written by the advertiser]
- Web link to product page (on your own site, Audible, Amazon—as you like)
- Price (optional)
- Name for the ADVERTISER DIRECTORY, and contact info

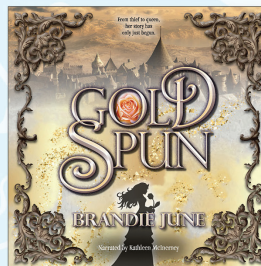
#### Delivery

- [Indie Showcase Materials Submission Form](#)

A 2022 Benjamin Franklin Award Winner in Audiobook: Teen Fiction.

"June shines in this retelling of Rumpelstiltskin . . . with memorable characters that will appeal to a broad range of fantasy readers."  
—*School Library Journal*

**Gold Spun**  
By Brandie June, read by Kathleen McInerney  
Published by CAMCAT BOOKS  
Available Now / DD / \$19.95



Sample of individual title listing from print magazine

### Independent Publishers & Authors

A 2022 Benjamin Franklin Award Winner in Audiobook: Teen Fiction.

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Available Now / DD / \$19.95



A 2022 Benjamin Franklin Award Winner in Audiobook: Teen Fiction.

"Aamna Qureshi writes of a world steeped in rich culture and tumultuous politics with an expert hand. *The Lady or the Lion* is a gorgeous read."  
—*Chloe Gong, New York Times bestselling author of These Violent Delights*

**The Lady or the Lion**  
By Aamna Qureshi, read by Deepti Gupta  
Published by CAMCAT BOOKS  
Available Now / DD / \$19.95



A 2022 Benjamin Franklin Award Winner in Audiobook: Fiction.

"This was an outstanding blend of horror, speculative fiction, and apocalyptic fantasy topped with madness... *The Girl in the Corn* is one of the first great horror novels of 2022."  
—*Horror DNA*

**The Girl in the Corn**  
By Jason Offutt, read by Josh Bloomberg  
Published by CAMCAT BOOKS  
Available Now / DD / \$24.95



**Ruby Falls**  
By Deborah Goodrich Royce, read by Stephanie Willis  
Published by BLACKSTONE PUBLISHING  
Available Now / DD / \$13.99



June/July 2022 ■ 19

Sample of page from print magazine

## OTHER OPPORTUNITIES

### Premier Publisher

LOGO LISTINGS WITH ONLINE REVIEWS,  
EXPANDED RECORD IN TALENT &  
INDUSTRY GUIDE, & FULL REVIEW LICENSE

1 X

\$1,000

### Podcast Sponsorship (monthly)

DISTRIBUTED ON APPLE, GOOGLE, AND WHEREVER  
PODCASTS ARE FOUND

\$1,600

### SYNC Summer Program (annual)

TWO TITLES PLUS SYNC HOMEPAGE BANNER

\$900

TWO TITLES PLUS SYNC HOMEPAGE BANNER AND E-NEWS BANNER

\$1,300

### Sponsored Webinars

**NEW!** MULTIPLE SPONSOR WEBINAR WITH FEATURED TITLE

\$500 EACH

MODERATED WEBINAR WITH NARRATORS OF SPONSOR TITLES  
(BASED ON AN AGREED THEME)

\$1,000

### E-News 1, E-News 2 & E-News 3

77,000 contacts 30% open rate

	1 X	3 X	6 X	12 X
PKG: TOP BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
HORIZONTAL BANNER	\$650	\$525	\$475	\$425
OVERHEAD BANNER	\$1,000	\$800	\$600	\$500

Run dates E-Newsletter 1: Jan 11, Feb 8, Mar 8, Apr 5, May 10, Jun 7, Jul 5, Aug 9, Sep 6, Oct 4, Nov 1, Dec 6  
 Run dates E-Newsletter 2: Jan 18, Feb 15, Mar 15, Apr 12, May 17, Jun 15, Jul 12, Aug 16, Sep 13, Oct 11, Nov 8, Dec 13  
 Run dates E-Newsletter 3: Jan 25, Feb 22, Mar 22, Apr 19, May 24, Jun 22, Jul 19, Aug 23, Sep 20, Oct 18, Nov 15, Dec 20

### Real Time Reviews

3,000 library and industry professionals 35% open rate

	1 X	3 X	6 X	12 X
PKG: OVERHEAD BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
HORIZONTAL BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

### SYNC E-Newsletters

32,000 contacts 35% open rate

	1 X
HORIZONTAL BANNER	\$650

Run dates for SYNC E-Newsletters: Jan 10; March 14; Oct 10

### AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HORIZONTAL BANNER (Homepage & Review Pages)	\$1,000	\$900	\$750	\$600
VERTICAL BANNER (Talent & Industry Guide)	\$400	\$300	\$250	\$200

**NEW!** FEATURED ARTICLE SPONSORSHIP  
 BY EVERGREEN ADVERTISING (permanent link to article) \$500

### Web Closing Dates

20th of each month prior to posting

### E-news Materials Due

ALL E-News Materials: 10 days prior to run date  
 Real Time Reviews: 10 days prior to run date  
 SYNC: January 2, March 6, October 2



**HOMEPAGE BANNER**

728 X 180



**REVIEW PAGE / E-NEWS BANNER**

600 X 150



**NEW!**  
**FEATURED  
 ARTICLE SPONSORSHIP**

308 X 616



**4 JACKET ARRAY**

Hi Res Square minimum: 300 X 300



**VERTICAL  
 SIDE COLUMN**

260 x 300

#### File Requirements

- 72 dpi, RGB color
- jpg or gif format; animated gif; ok w/ minimum 5-second delay

#### Delivery

- [Website Materials Submission Form](#)
- [E-News Materials Submission Form](#)

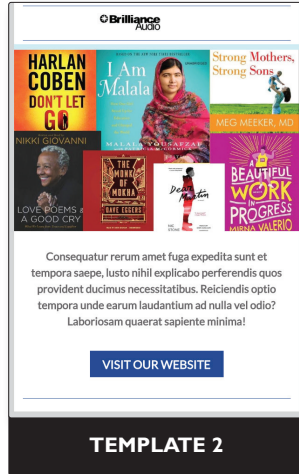


### SINGLE IMAGE / EVENT



TEMPLATE 1

### HERO IMAGE, TEXT & CALL TO ACTION



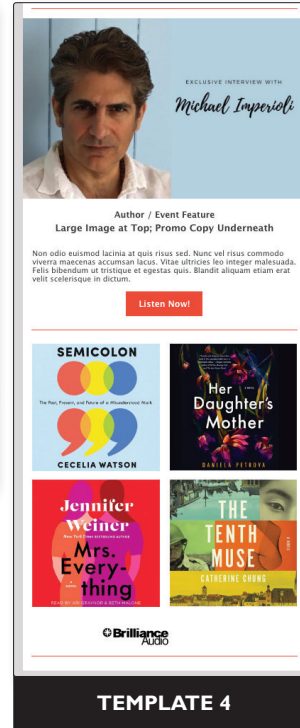
TEMPLATE 2

### SINGLE TITLE SHOWCASE



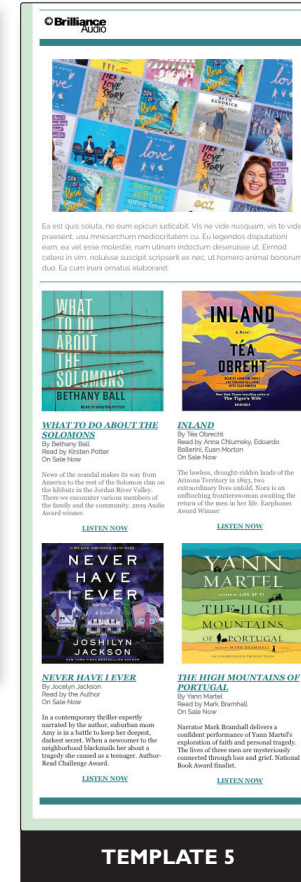
TEMPLATE 3

### AUTHOR / EVENT FEATURE WITH 4-TITLE ARRAY



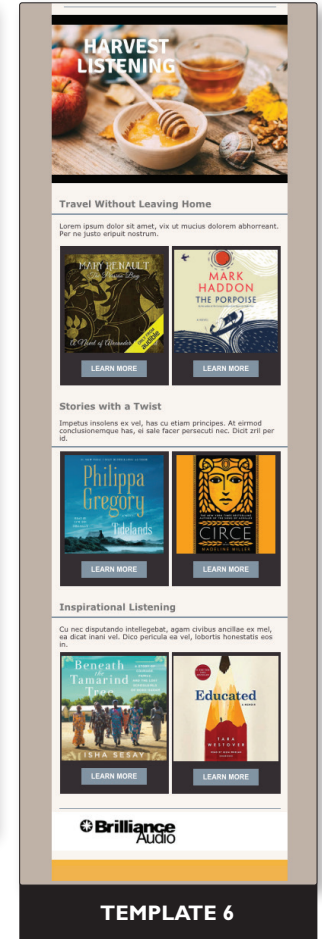
TEMPLATE 4

### HERO IMAGE & JACKET ARRAY



TEMPLATE 5

### THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



TEMPLATE 6

## Sponsored Email

choice of Consumer or librarian focused lists  
6 designs offered

	1 X	3 X	6 X
SOLE SPONSOR	\$2,000	\$1,800	\$1,600

### Additional Details

- Template designs #5 & #6 can feature 4 or 6 titles
- Asset check lists, submission forms, and detailed specification for each design [audiofilemagazine.com/ad-resources](http://audiofilemagazine.com/ad-resources)
- 72 dpi (minimum), RGB color
- jpg, gif, png formats accepted
- Custom colors can be applied

### Template Selection and Delivery

- [Sponsored Email: Template 1 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 2 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 3 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 4 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 5 \(jotform.com\)](mailto:jotform.com)
- [Sponsored Email: Template 6 \(jotform.com\)](mailto:jotform.com)