

# We support your titles, we need your support.

## ▶ Who We Reach

- Consumers (85%)
- Librarians (12%)
- Audiobook Industry (3%)

## ▶ How We Reach Them

website • email • social media • podcast • print

## ▶ Our Content Partners

Millions of listener exposures through reviews available on library and retail sites



By the Numbers

**130,000**  
website

**110,000**  
email

**80,000**  
social media

**35,000**  
podcast

**15,000**  
print

**370,000**  
listeners



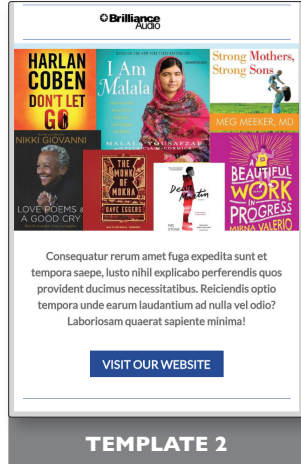
### TEMPLATE STYLES

#### SINGLE IMAGE / EVENT



[Template 1 Submission Link](#)

#### HERO IMAGE, TEXT & CALL TO ACTION



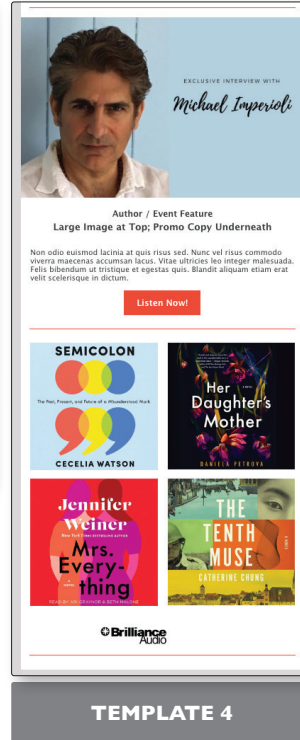
[Template 2 Submission Link](#)

#### SINGLE TITLE SHOWCASE



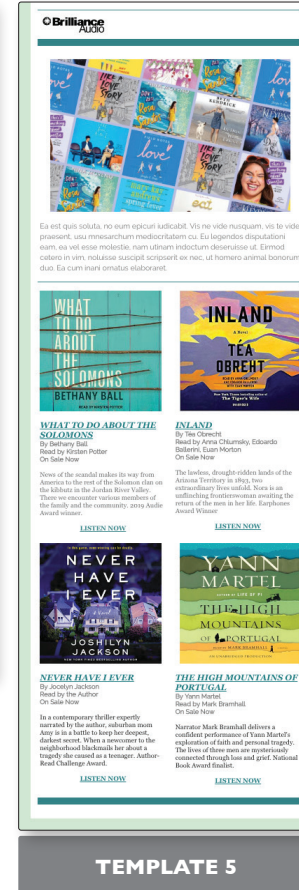
[Template 3 Submission Link](#)

#### AUTHOR/EVENT FEATURE WITH 4-TITLE ARRAY



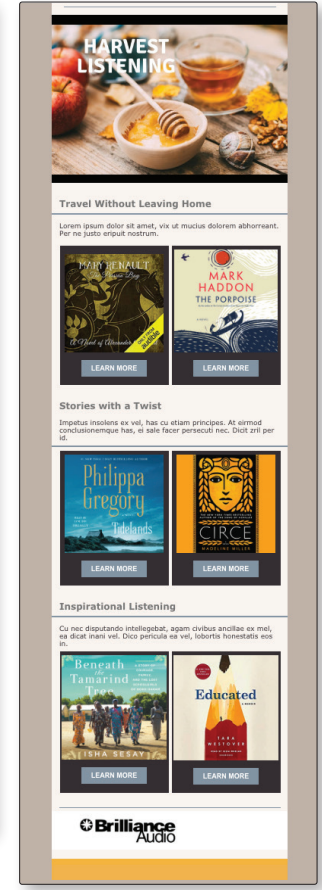
[Template 4 Submission Link](#)

#### HERO IMAGE & JACKET ARRAY



[Template 5 Submission Link](#)

#### THEMED TITLE ARRAY (HOLIDAY / SUBJECT)



[Template 6 Submission Link](#)

### SPONSORED EMAIL

Choice of consumer or librarian focused lists  
6 designs offered

	1 X	3 X	6 X
SOLE SPONSOR	\$2,200	\$2,000	\$1,800

### Sponsored Email Submissions Due

ALL Materials: 10 days prior to run date

[Sponsored Email Templates Link](#)

File Requirements: 72dpi, RGB color;  
jpg, gif, png format; custom colors

### E-News 1, E-News 2, E-News 3

85,000 contacts 26% open rate

	1 X	3 X	6 X	12 X
PKG: E-NEWS BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
E-NEWS BANNER	\$700	\$650	\$550	\$500

#### Run dates E-News 1

Jan 8, Feb 5, Mar 5, Apr 9,  
May 7, Jun 4, Jul 9, Aug 6,  
Sep 3, Oct 8, Nov 5, Dec 3

#### Run dates E-News 2

Jan 15, Feb 12, Mar 12,  
Apr 16, May 14, Jun 11,  
Jul 16, Aug 13, Sep 10,  
Oct 15, Nov 12, Dec 10

#### Run dates E-News 3

Jan 22, Feb 19, Mar 19,  
Apr 23, May 21, Jun 18,  
Jul 23, Aug 20, Sep 17,  
Oct 22, Nov 19, Dec 17

### Real Time Reviews

2,000 library and industry professionals 35% open rate

	1 X	3 X	6 X	12 X
PKG: E-NEWS BANNER + 4 JACKET ARRAY	\$400	\$325	\$300	\$250
E-NEWS BANNER	\$300	\$250	\$200	\$150

Run dates Real Time Reviews: Every Thursday

### Genre E-News

85,000 contacts 26% open rate

	1 X	3 X	6 X	12 X
PKG: E-NEWS BANNER + 4 JACKET ARRAY	\$1,600	\$1,400	\$1,000	\$800
E-NEWS BANNER	\$700	\$650	\$550	\$500

#### Run dates Genre E-News

Romance: Feb 26

Bio/Memoir: March 26

Kids & Teens: Apr 30

Sci-Fi/Fantasy: May 28

Golden Voices: Jun 25

Fiction: Jul 30

Mystery: Aug 27

Fiction: Sept 24

Suspense: Oct 29

Nonfiction: Nov 28

Best OfThe Year: Dec 31

Nonfiction: Jan 28, 2026



**HOMEPAGE BANNER**

728 X 180



**REVIEW PAGE /  
E-NEWS BANNER**

600 X 150



**4 JACKET ARRAY**

Hi Res Square minimum: 300 X 300

#### E-News Materials Due

ALL Materials: 10 days prior to run date

[E-News Materials Submission Link](#)

#### Web Closing Dates

20th of each month *prior* to posting

[Website Materials Submission Link](#)

File Requirements: 72dpi, RGB color; jpg, gif, png format;  
animated gif; ok w/ minimum 5-second delay

### AudioFileMagazine.com

	1 X	3 X	6 X	12 X
HOMEPAGE BANNERS (2)	\$1,000	\$900	\$750	\$600

### Premier Publisher

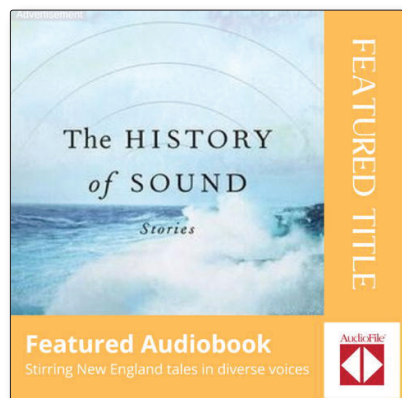
Full-text review license; dedicated web page; linked banner on reviews

ANNUAL	\$1,000
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(SAMPLE)  
**Premier  
Publisher**

### CUSTOM SOCIAL MEDIA CAMPAIGNS

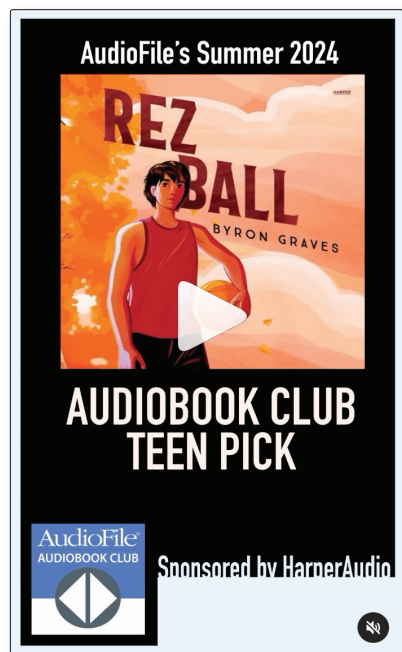
Add editorial cachet and the *AudioFile* brand to your marketing campaigns. Custom posts and messaging as listed.



#### Featured Title Package: \$1,200

- Postings (4) on *AudioFile* social media (Instagram, X, Facebook, LinkedIn)
- Audiogram for Instagram
- Narrator Video produced by *AudioFile*
- Guaranteed *AudioFile* Review
- Inclusion in partnership post
- Eligibility pending review

[Featured Title Package Submission Link](#)

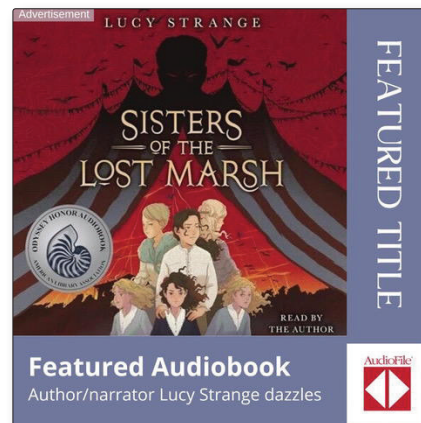


#### Audiobook Club Sponsorship: \$2,500

By Invitation Only

- Dedicated Call to Action email
- Postings (4) on *AudioFile* social media (Instagram, X, Facebook, LinkedIn)
- Audiogram for Instagram
- Narrator Video produced by *AudioFile*
- Guaranteed *AudioFile* Review
- Community Engagement

[Audiobook Club Sponsorship Submission Link](#)



Instagram



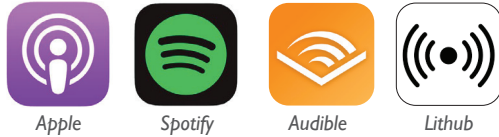
Narrator Video



Audiogram

#### AudioFile Social Reach (updated 10.2024)

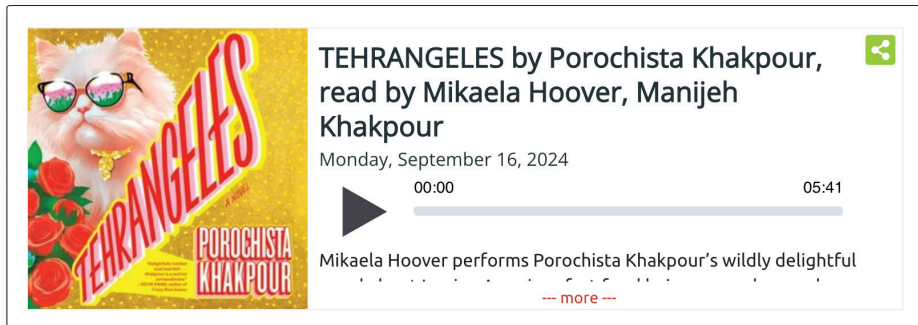
<b>Instagram</b>	<b>X</b>	<b>Facebook</b>	<b>LinkedIn</b>	<b>YouTube</b>
REACH	IMPRESSIONS	REACH	IMPRESSIONS	IMPRESSIONS
<b>80K</b>	<b>1.1M</b>	<b>135.9K</b>	<b>21.4K</b>	<b>2.3M</b>



25K average monthly downloads

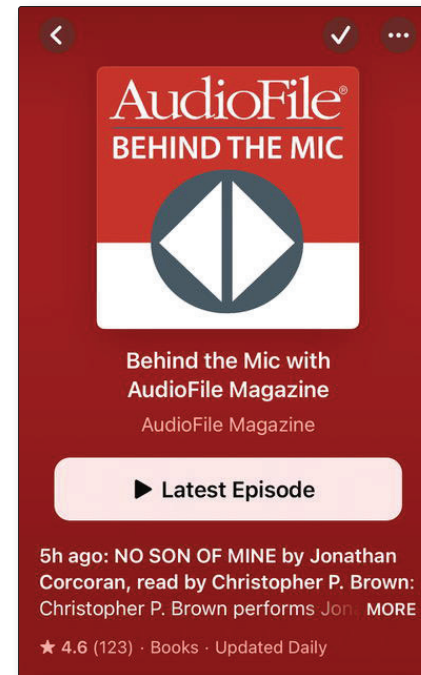
### Podcast Sponsorship: \$2,000 Month; \$1,800 3 Months

- Host-read spoken credit in each episode (20/month)
- Linked credit in show notes (20/month)
- Distribution on Apple, Spotify, Audible & YouTube
- Searchable archive on audiofilemagazine.com



### Sponsored Behind the Mic Episode: \$2,500

- Title and guests mutually agreed upon
- Eligibility pending review
- One podcast episode hosted by AudioFile (up to 20 mins)
- Publisher provides 3-5 interview questions
- Preview/teaser published with two additional episodes
- Social postings (4) on AudioFile social platforms (Instagram, X, Facebook, LinkedIn)
- Audiogram
- Guaranteed AudioFile review



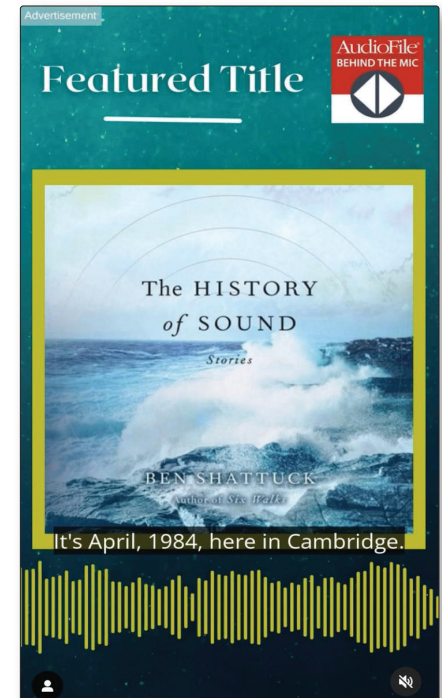
Apple Podcast



Instagram



Instagram

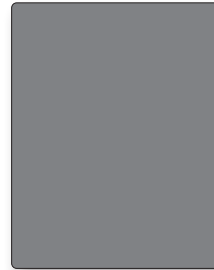


Audiogram

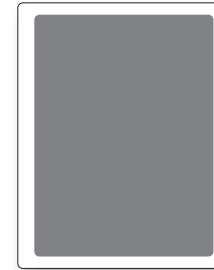
### BI-MONTHLY PRINT RATES

Print magazine requires high resolution files at 300dpi;  
most file formats accepted.

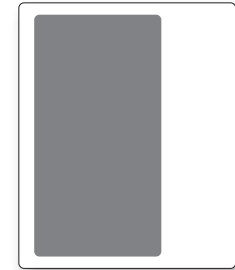
	1X	3X	6X
FULL PAGE	\$3,250	\$3,050	\$2,900
COVER 2 (inside front)	\$4,100	\$3,750	\$3,250
COVER 3 (inside back)	\$4,100	\$3,750	\$3,250
COVER 4 (back)	\$4,400	\$4,200	\$3,700
2/3 VERTICAL	\$2,600	\$2,400	\$2,200
1/2 HORIZONTAL	\$2,200	\$2,100	\$1,900
SQUARE	\$1,800	\$1,700	\$1,650
INDIE TITLE SHOWCASE	\$550	\$525	\$500



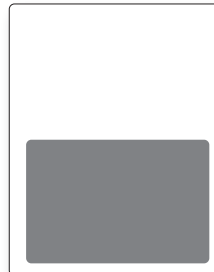
**FULL PAGE W/ BLEED**  
8.375" x 10.875"  
(add .125" for bleed)



**FULL PAGE NO BLEED**  
7.25" x 9.9375"



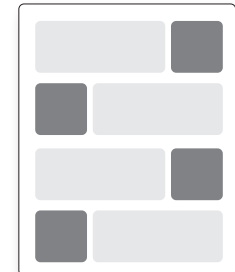
**2/3 VERTICAL**  
4.75" x 9.9375"



**1/2 HORIZONTAL**  
7.25" x 4.875"



**1/3 SQUARE**  
4.75" x 4.875"



**INDIE TITLE  
SHOWCASE**

[Print Materials Submission Link](#)

### 2025 PRINT MAGAZINE EDITORIAL CALENDAR & DUE DATES

**Black History Month: February/March 2025**

Space: 11/25/2024 • Materials: 12/2/2024

**Audiobooks for Kids & Teens: April/May 2025**

Space: 1/27/2025 • Materials: 2/3/2025

**Golden Voices/Audiobook Month: June/July 2025**

Space: 3/31/2025 • Materials: 4/7/2025

**Summer Listening/Indie Titles & Publishers: August/September 2025**

Space: 5/27/2025 • Materials: 6/2/2025

**Fall Listening/Mystery & Suspense: October/November 2025**

Space: 7/28/2025 • Materials: 8/4/2025

**Best Audiobooks of 2025: December 2025/January 2026**

Space: 9/29/2025 • Materials: 10/6/2025

### SPECIAL ADVERTISING SECTION


Present your audiobook to *AudioFile* readership. Includes feature in RealTimeReviews newsletter.

SPECIAL ADVERTISING SECTION

### from Independent Publishers & Authors


*Lost in China* is the true story of two Anglo-American children separated from their parents in China during World War II, and their unforgettable journey to America a year later. *Lost in China* is both a riveting firsthand account of a family broken apart in World War II China and a daughter's tribute to her beloved father.

**Lost in China: A Memoir of World War II**  
By Jennifer F. Dobbs, read by Alexandra Potocka  
Published by PEACH PIT PUBLICATIONS  
Available Now / DD



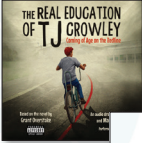
**Soulmate Dog** chronicles Michelle Slater's remarkable bond with her German Shepherd, Brady. Narrated by Alison Larkin, it delves into love and loss, highlighting the unique telepathic connection between dogs and humans. A moving tale of companionship and understanding, portrayed in an accessible, conversational style.

**Soulmate Dog**  
By Michelle B. Slater, Ph.D., read by Alison Larkin  
Published by ALISON LARKIN PRESENTS  
Available Now / DD




Inspired by the author's own story, this suspenseful, high-octane, deftly-crafted audio drama captures the tumultuous Civil Rights era in a poignant tale of a teen finding his place in a divided world. Performed by Dani Martineck, Dion Graham, Tavia Gilbert, Johnny Heller, Michael Crouch, Kevin R. Free, Shayna Small, Sheila Brown Kinnard, and a full cast. A must listen for those seeking a deep immersive experience.

**The Real Education of TJ Crowley: Coming of Age on the Redline**  
Based on the novel by Grant Overstake, script adaptation by the author and May Nuttrich. Read by a Full Cast.  
Published by GRAIN VALLEY PUBLISHING  
Available Now



In this startlingly topical documentary novel, Liao Yiwu takes us to the heart of the crisis that unfolded in Wuhan, unpicking the secret and cover-up surrounding the outbreak of the public health emergency that ravaged the world. Protocols are buried and new lies cement the story of the heroic victory—propaganda that poisons people like the virus.

**Wuhan: A Documentary Novel**  
By Liao Yiwu (Author), Michael M Day (Translator), read by Earnest Reid  
Published by POST HYPNOTIC PRESS INC.  
Available Now / DD



August/September

Sample of page from print magazine

### 2 Issue Print & 4 Month Web Display

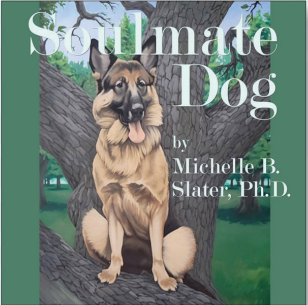
ONE TITLE	\$550
THREE TITLES	\$525
SIX TITLES	\$500

[Indie Showcase Materials Submission Link](#)

### Submission Details

- SQUARE Hi-Res jacket image (as large as possible, 300dpi) .jpg format
- Audiobook title, Author, Narrator, Publisher, Release date
- Format (i.e. digital download)
- 50 words of copy [written by the advertiser]
- Web link to product page (on your own site, Audible, Amazon—as you like)
- Price (optional)
- Name for the ADVERTISER DIRECTORY, and contact info

(SAMPLE)  
Print display  
(SAMPLE)  
Website display  
(SAMPLE)  
Newsletter display



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**Soulmate Dog**  
By Michelle B. Slater, Ph.D., read by Alison Larkin  
Published by ALISON LARKIN PRESENTS  
Available Now / DD

Sample of individual title listing from print magazine

# Feature your title to dedicated listeners.